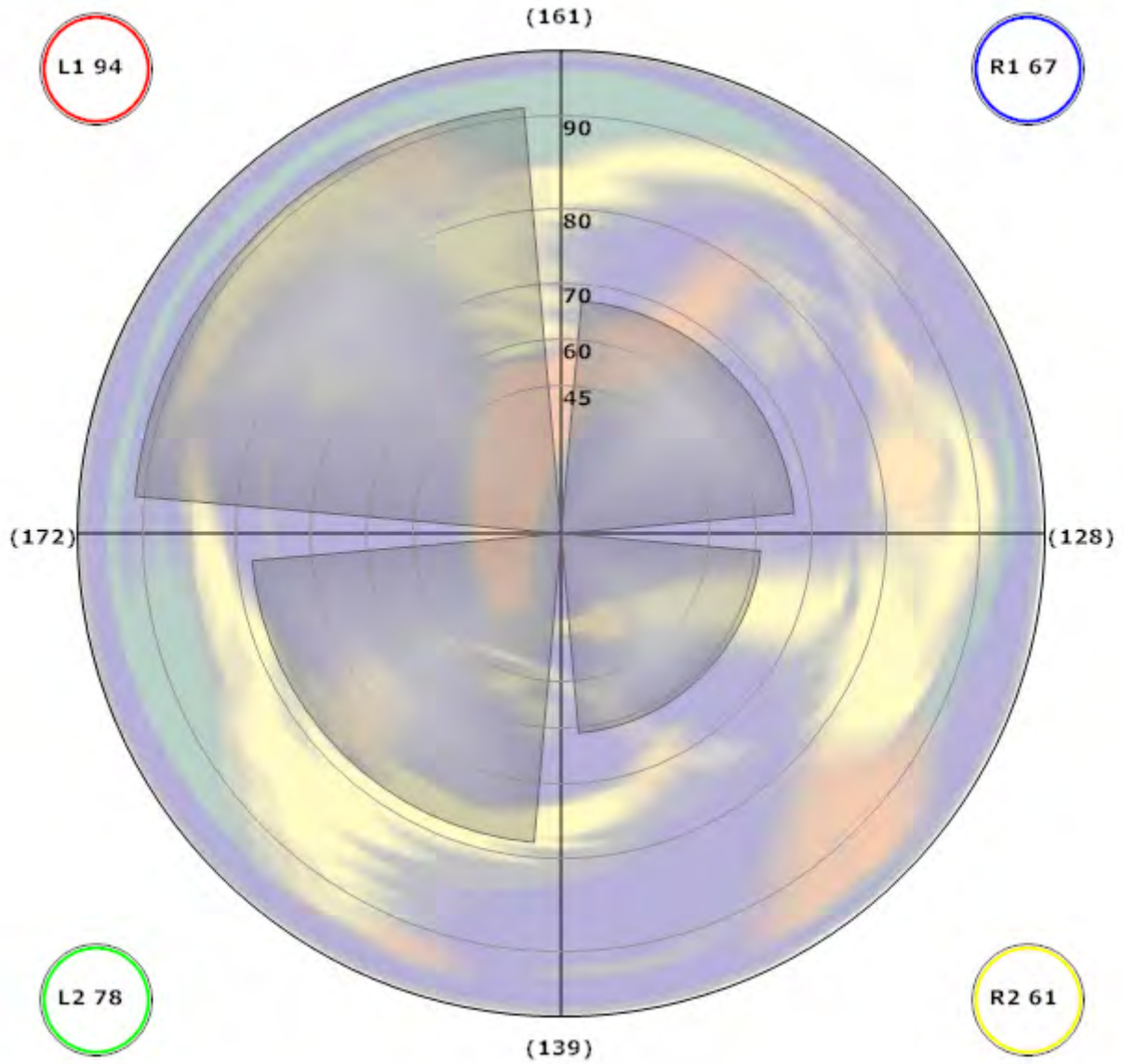


NBI - General Adult

NBI™

Joe Soap

2007-05-10 (GMT)



Interpreting the Results

The NBI General Adult profile identifies the thinking preferences of the individual. Gaining insight into the way we prefer to think, makes us more aware of and sensitive to the preferences of others.

Developing better relationships, making more dynamic contributions in the team and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile. Making more accurate job and career choices or determining the correct subject or study selections, could eventually lead to the individual enjoying a more productive and fulfilled personal and professional life.

Because the focus is on thinking preferences the end result is neither good nor bad or right or wrong. The NBI General Adult profile is a descriptive, objective analysis of the individual's thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual's thought preferences, and makes recommendations based on those.

The NBI General Adult profile measures thinking preferences, and not the skills or abilities necessary to execute those preferences. It is therefore possible that an individual could have a very strong preference for order, planning and organisation, but has never had the opportunity to develop the skills to plan and organise. The recommendation in this instance would be that since the desire is there, the skills to support that desire should be developed in order to be effective in a given career.

On the other hand, it is possible that a person could have excellent skills to be a banker, but has a very low preference (which could lead to a rejection) of the processes associated with the job. The individual would therefore not be able to sustain the passion and energy to stay happy and productive in the banking environment. Not only does the profile indicate the dominant or high preference areas but the average and low preference quadrants are also indicated and explained.

It is possible to have a high preference in two contrasting quadrants ex. R1 and L2. This will mean that you have strong preferences in the contrasting top-right and bottom-left quadrants. Thus you will alternate between a preference for change and excitement on the one hand and security and tradition on the other. Remember, a strong preference in a quadrant does not always mean that you will have equally strong preferences for all the processes.

It is important to note that the total score for every profile is 300. The scores are categorised as follows:

95+ Very high preference
80-94 High preference
65-79 Average preference
50-64 Low preference
-50 Very low preference

Please note that an individual's profile should always be evaluated in categories and not according to exact scores.

General information regarding the different quadrants

L1 - General Preferences

Accuracy, Digging deeper into a problem, Precision, Exactness, Focused approach, Factual reasoning, No nonsense approach, Objectivity, Information with no hidden meanings, Critical, Correctness - not to make mistakes, Goal orientated, Real things, Facts and rational information are of fundamental importance, Factual memory tends to get priority.

Broad subject and career choices:

Factual subjects, accounting, algebra, economics, sciences, chemistry, technical areas, areas of Information Technology (programming, trouble shooting), business analysis, some law subjects. Specific engineering programs, medical courses (general practitioners, surgeons, medical research, dentistry) actuary, typists, detectives, market research, systems analysis, Wildlife Sciences.

L2 - General Preferences

Planning, Practical application, Organisation, Promptness, Discipline, Dedication, Step-by-step approach, Details, Operational, Tidiness, Tradition, Procedures, Routine, Rules and regulations, Structure, Orthodox, Prefers to follow guidelines.

Broad subject and career choices:

Accounting, aspects of secretarial work, administration, teaching and supervision, police and military careers, specific sciences such as biology and veterinary studies, certain medical and paramedical careers, including nursing, therapy. Aspects of management relating to planning, structuring and systems of control.

R1 - General Preferences

Search for alternatives, Prefers the big picture, not the detail, Idea-intuition, Strategy, Synthesis, Integration, Risk, Restless, Becomes bored quickly' Experimenting, Diversity, Comfortable with chaos, Fantasy, Surprise, Association.

Broad subject and career choices:

Less structured courses such as design, advertising, multi-dimensional disciplines. Business courses that include scenario creation, strategic planning, management and personal development, entrepreneurship. Direct sales & marketing, pioneering new projects, generating ideas & concepts. Some medical careers such as paediatrics & psychiatry.

R2 - General Preferences

Feeling orientated, Empathy, Social liaison, People-environment, Interaction, People-intuition, Co-operation seeking, Atmosphere of caring, Body language, Touch, Passion, Communication, Listening focus, Ambiance

Broad subject and career choices:

Social sciences, psychology, counselling, certain language categories, journalism. People-focused marketing, direct & retail sales, hospitality, teaching & training, consulting. Service careers, social work, nursing, therapy. Management areas relating to people and team-work.

Candidate specific information

Quadrant: L1 - 94**High Preference**

Joe Soap's brain profile shows that she is very comfortable with factual, logical, rational and critical thinking. Joe Soap prefers an environment governed by clear guidelines and expectations, working with factual, technical or scientific data. She is very likely to be precise and accurate in her approach, strongly focusing on the task at hand. Objective and factual, Joe Soap is highly analytical and allows little scope for feelings or emotions. She has a strong preference for dealing with concrete information such as quantitative measurements and financial data, and could get frustrated if she does not have all the facts. Realism is very important to her, but she is likely to be critical of anything that does not comply with the high standards that she sets. Joe Soap is performance driven and can sometimes be authoritarian, using external discipline to achieve the desired result.

Joe Soap will be comfortable with analytical problem solving, data analysis, statistics, budgets and logical thinking processes.

Quadrant: L2 - 78**High Average Preference**

Joe is comfortable with processes that require attention to detail, organisation and a procedural approach. She can be dedicated and disciplined, valuing tradition and routine.

Joe will be comfortable in a more structured, controlled and organised environment. When necessary she will handle routine matters and follow instructions. She will see to it that decisions are implemented and the necessary administrative tasks are taken care of.

Quadrant: R1 - 67**Average Preference**

Joe prefers that these processes be used in support of her dominant quadrant. Joe is comfortable in situations that require processes such as the search for alternatives, integration, risk and strategy. She will see the big picture and will integrate new ideas with her existing frame of reference.

Joe is comfortable with change and innovation. She may be able to put ideas and information together and come up with something new.

Quadrant: R2 - 61**Low Preference**

It is unlikely that Joe will enjoy constant interaction with others, as she prefers working on her own, or as part of a small team. She will most probably not be comfortable in an environment that requires her to be emotionally sensitive, and show empathy and support on an ongoing basis.

Questions answered favourably regarding preference quadrant

Question No 1: When I study, I prefer to... - remember the facts

Question No 5: I prefer a manager who... - provides relevant job information

Question No 6: If I were to be transferred from one place to another, I would... - consider the advantages objectively and not allow my feelings to dominate

Question No 9: I prefer to be told... - "Make sure that all the essentials are correct"

Question No 11: When I start on a new project, I prefer to... - consult authoritative sources first

Question No 12: During a training session, I prefer... - a clearly formulated lecture

Question No 13: In my work situation, I would prefer a challenge to... - acquire knowledge which will improve my work performance

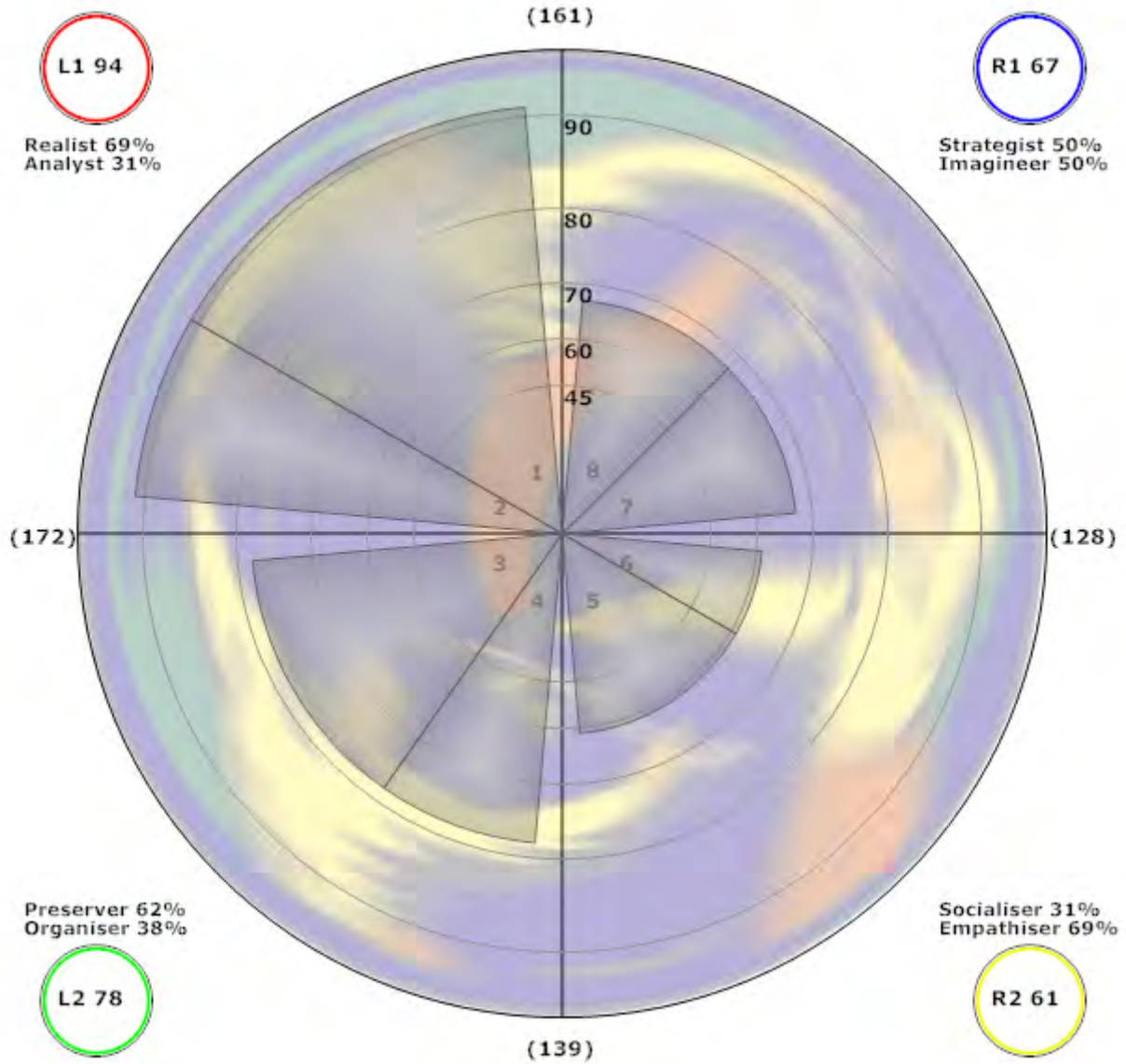
Question No 15: If I should win a big cash prize, I would... - investigate the investment possibilities

Question No 16: When I listen to a speaker, I prefer that he / she... - stays focused and does not digress

8 Dimensions

NBI™

Joe Soap



The above 8-dimensional results indicate your percentage scores in each quadrant. For example: if you move into the L1 mode of thinking, a score of 80 Realist and 20 Analyst means that you prefer realistic thinking 80% of the time and analytical thinking 20% of the time.

L1

Realist

You prefer clarity of thinking and concrete information. You prefer to focus on a specific goal or outcome without distractions. This outcome should be defined clearly, should preferably be achievable, and direction and guidelines towards goal should be clear and without confusion. You prefer to weigh pros and cons and to have a clear understanding of consequences.

Analyst

You prefer to get to the essence of things you are involved with and therefore like to dig deeper to achieve results. You prefer to connect a figure or measurement to things. You prefer certainty and would therefore calculate, probe, research and examine conditions and circumstances before proceeding. You like hard proof and therefore you prefer to query, question and enquire before starting out.

L2

Preserver / Stalwart

You prefer circumstances where traditions and well-proven methods and practices are followed and respected. You also prefer circumstances where rules and regulations are in place and where you can work in a methodical and cautious manner. You prefer an environment that is neat, secure and stable and to work with skilled, loyal and trustworthy people.

Organiser

You prefer to plan, organise and arrange things. Your approach is orderly, detailed and systematic. You are an implementer and like to put things into action and be involved in the action. You also like to work according to a schedule or "to do" list, to administer and to oversee tasks. Perseverance, effectiveness and usefulness are high priorities.

R2

Socialiser

You are a people's person and like to work with others in groups or to spend your free time in the company of others. You prefer to be surrounded by people and to be part of gatherings and crowds. You also go out of your way to bring people together, at work or when entertaining. You prefer to share information, to reach consensus and to encourage others to participate in sharing their ideas. You like to network can be outgoing and energetic when in the company of others.

Empathiser

You prefer to assist, help and reach out to others. You prefer to serve others through a caring, sensitive and unobtrusive attitude and by depending on your intuition. You also like to encourage others to achieve. You place a high priority on a positive, hopeful and caring environment. You may not have many friends, but value the companionship of a few friends and family and would tend to place their needs above your own.

R1

Strategist

You prefer to connect past and future and to see the vision, even to make forecasts and predictions as far as the future is concerned. While planning and creating your future, you prefer to challenge existing approaches and asking the Why? questions. You find unfamiliar territory, new experiences and uncertainty a challenge. You prefer to consider a variety of possibilities and would not shy away from risk when involved in designing future trends. You like to fill in the gaps between present and future possibilities.

Imagineer

You prefer to think in pictures and to use metaphors and images to describe experiences. You also draw picture, doodle and scribble when listening to someone talking You often play around with impossible ideas, and like to daydream, fantasise and think beyond the ordinary. You are reflective and meditative, often unsystematic (maybe even chaotic) and would like to do things "your way". You often discover new insights in unexpected ways and like to nurture "strange" ideas.